



## MOCK SOCIAL MEDIA SCHEDULE FOR MOXIES

Day of Week	Time of Day	Platform(s)	Content Type	Post Topic	Caption	Image/Video/Gif	Call to Action
Saturday	10:00 AM	Instagram, Facebook	Image	Weekend Brunch at Moxies!	Rise and shine! It's the perfect day to treat yourself to a delicious brunch at Moxies. We have all your favourites, from fluffy pancakes to savoury omelettes. #MoxiesBrunch #WeekendVibes #TreatYourself		Check out our full brunch menu and make your reservation today! <a href="https://moxies.com">moxies.com</a>
Sunday	11:00 AM	Instagram, Facebook	Image	Family Fun Day at Moxies!	It's Sunday Funday! Bring the whole family in for a delicious meal and create lasting memories. We have something for everyone on our menu, including our awesome kids' menu! #Moxies #FamilyFun #WeekendVibes		Tag a friend who needs a fun family outing!
Monday	12:00 PM	Instagram	Short Video (Reels/Stories)	Behind the Scenes at Moxies!	Ever wondered what goes on behind the scenes at Moxies? Take a peek at our chefs creating culinary magic in our kitchen! #MoxiesLife #Foodie #KitchenHappenings		Swipe up to see our full menu!
Tuesday	3:00 PM	Facebook, Twitter	Poll	What's your favourite Moxies appetizer?	We have so many delicious appetizers to choose from! Help us decide - what's your all-time favourite? #MoxiesAppetizers #FoodiePoll #DecisionTime		Vote in the poll and tell us your pick in the comments!

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Wednesday	10:00 AM	Instagram, Facebook	User-Generated Content (UGC) Repost	Feature a customer's happy experience at Moxies.	We love seeing your happy faces at Moxies! Thanks to @JaneDoe for sharing this delicious photo. #MoxiesMemories #CustomerLove #UGC		Share your Moxies experience with us! Tag us in your photos and use #MoxiesMemories.
Thursday	9:00 AM	LinkedIn, Facebook	Blog Post/Informative Text with Link	5 Tips for Planning the Perfect Family Dinner Out	Planning a family dinner outing? We've got you covered! Check out our latest blog post for some helpful tips to make your next family meal a success. #MoxiesBlog #FamilyDinner #PlanningTips		Click the link to read the full blog post and make your family dinner reservation! <a href="https://moxies.com">moxies.com</a>
Friday	5:00 PM	Instagram, Facebook, Twitter	Promotional Post (New Menu Item)	Introducing our New Summer Feature: Sizzling Steak & Shrimp!	It's Friday, and we're celebrating with a sizzling new menu item! Introducing our limited-time Summer Special: A perfectly grilled steak paired with succulent shrimp, all served with your choice of sides. Don't miss out - try it today! #MoxiesNewMenu #SummerVibes #SteakLove		Make your reservation now and be the first to try our new Summer Special! <a href="https://moxies.com">moxies.com</a>